

How to Set Up Your Personal Fundraising Page

Walk for Life 2022

Step 1: Locate email

LauraHaigler@hopectr.com

Personalize your Crowdfunding page - do not share link
The HOPE Center

Step 2: Click 'Personalize my page!'

The HOPE Center



Congratulations, Lizzie Baker!

Your Crowdfunding page for "Walk for Life 2022" has been created.

You can personalize your page to share more about yourself and your goals with supporters.

Please note if you receive cash or check gifts as part of this campaign, please contact us for instructions on how to deliver these payments and have them reflected in your goal.

[Personalize my page!](#)

 *The link to personalize your page should not be shared.*




Step 3: Personalize your page using the Pencil icon

You are now in edit mode. Click the  icon next to the sections you wish to edit.

- ♥ Consider using a picture of yourself or another meaningful image that will resonate with your page visitors.
- ♥ Your page text should tell your visitors why you support the cause.


- ♥ Don't forget to set your goal!
- ♥ Please note if you receive cash or check gifts as part of this campaign, please contact us for instructions on how to deliver these payments and have them reflected in your goal.

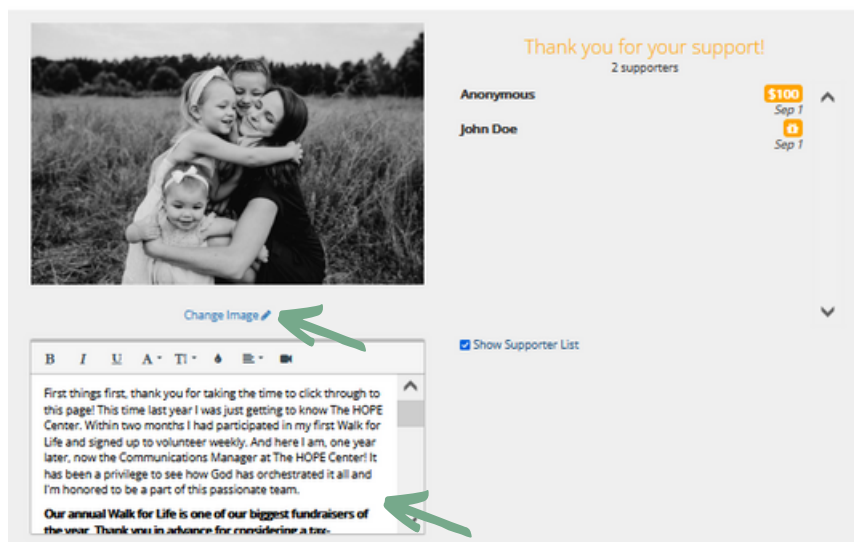
[View My P](#)

 This page is for your use only. Do not share it with others.

Walk for Life 2022

Supporting The HOPE Center
Created by **LIZZIE BAKER** 

\$0 of \$1,500  Goal



The screenshot shows the editing interface for the fundraising page. On the left, there is a photo of a woman hugging two children in a field, with a "Change Image" link and pencil icon below it. Below the photo is a rich text editor with a toolbar (B, I, U, A, T, etc.) and a text area containing a thank-you message. On the right, there is a "Thank you for your support!" section with "2 supporters" listed: "Anonymous" and "John Doe", each with a "\$100" donation amount and a date of "Sep 1". A "Show Supporter List" checkbox is also visible.

Step 4: When finished, click 'Save and Publish'

[Save and Publish](#) 

Step 5: Click 'Got It!' in the window that pops up.

Awesome! Your page is out in the world!

But now what?

The next step is pretty simple: **share your page as widely as possible.** Studies show email to be most effective.

Check your email for the message we sent to you with the subject *Support My Fundraising Effort*.

Forward the email to your friends and family so they can visit your page and donate.

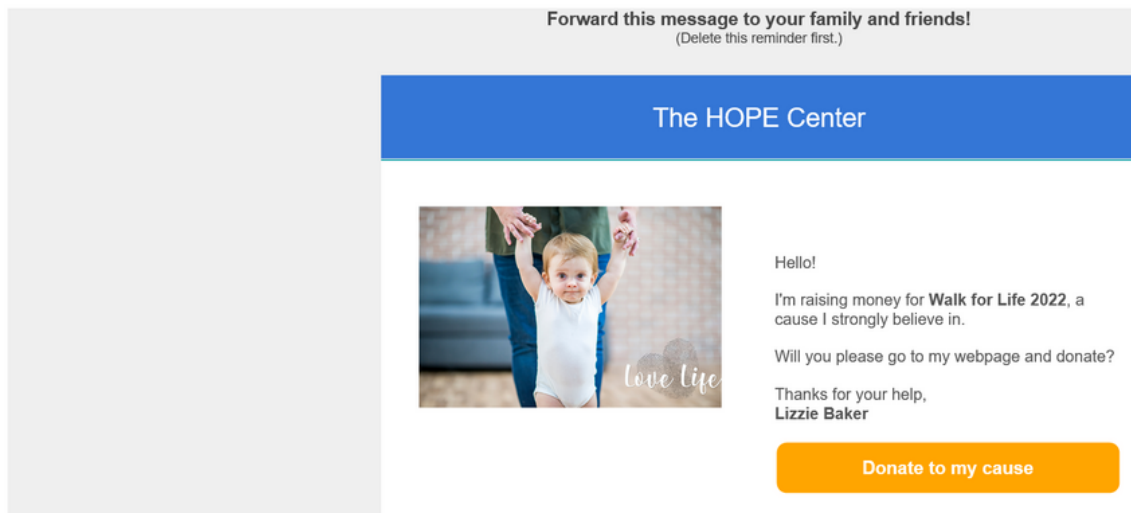
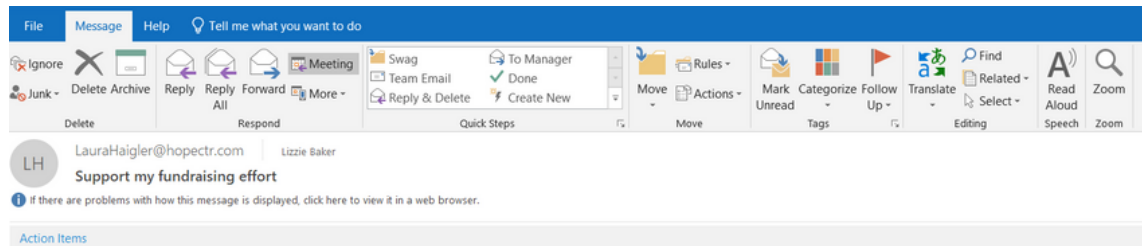
[Got It!](#)

Step 6: Find the email with the subject line 'Support my fundraising effort'

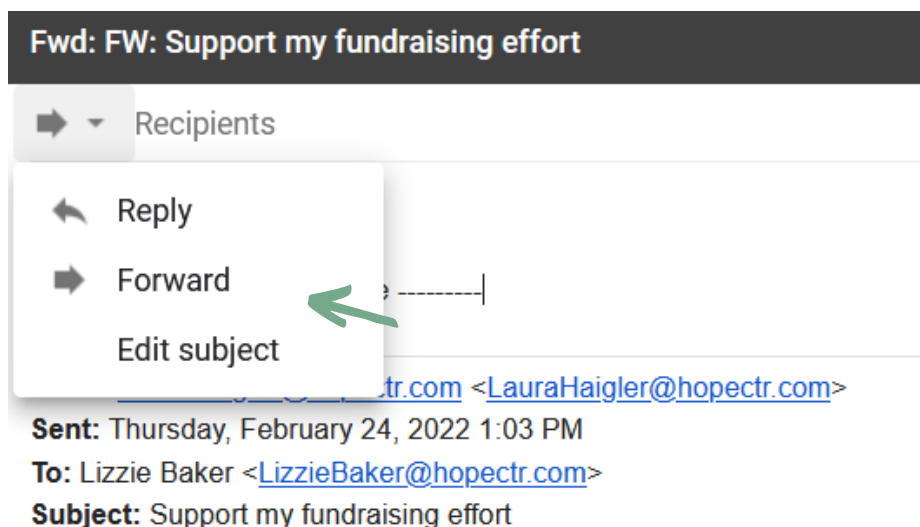
LauraHaigler@hopectr.com

Support my fundraising effort

Forward this message to your family and friends! (Delete this



Step 7: Forward Email
Edit Subject



Step 8: Personalize

Edit Subject

Delete existing 'Forward' tip

Customize the message

Send email

Recipients

----- Forwarded message -----
From: **Lizzie Baker** <LizzieBaker@hopectr.com>
Date: Tue, Mar 22, 2022 at 12:10 PM
Subject: FW: Support my fundraising effort
To: Elizabeth Baker <ebaker115@gmail.com>

How email will look when you click 'Forward'

From: LauraHaigler@hopectr.com <LauraHaigler@hopectr.com>
Sent: Thursday, February 24, 2022 1:03 PM
To: Lizzie Baker <LizzieBaker@hopectr.com>
Subject: Support my fundraising effort

Forward this message to your family and friends!

(Delete this reminder first.)

Walk for Life - May 7th

Recipients

Walk for Life - May 7th

Custom message here!

Email after changing subject line and removing 'Forward' tip

Includes custom message above the image

The HOPE Center



Hello!

I'm raising money for **Walk for Life** cause I strongly believe in.

Draft saved

Recipients

Walk for Life - May 7th

Email after changing subject line and removing 'Forward' tip

Includes custom message within the image

The HOPE Center



Customize your message here!

Thanks for your help,
Lizzie Baker

[Donate to my cause](#)